

EVENT:

VENUE:

Note that this is the version of the survey that was used in the UK Live Music Census in March 2017 and has since been refined and improved. Please go to the UK Live Music Census to download the latest version (available from February 2018).

Which of the following best describes this live music event? PLEASE TICK ONE.

Blues		Indie		Rock	
Classical		Jazz		Singer/songwriter	
Country		Metal		Traditional Scottish/Irish	
Dance / electronic		Musical Theatre		Urban/R&B	
Folk		Opera/operetta		World	
Grime		Pop		Multi-genre, e.g. function band	
Hip hop/rap		Reggae/dub		Other (please specify):	

How did you find out about the live music event you attended on Census day/night? PLEASE TICK ALL THAT APPLY.

Word of mouth		Venue brochure	
National media advertising/listings		Venue's website/email	
Local media advertising/listings		Artist's website/email	
Street press/online gig guides		Social Media	
Poster / Flyer		Other (please specify):	

Approximately how far in miles did you travel for the event you attended on Census day/night (ROUND TRIP - there and back again)?miles

If you are visiting the area/region where the event took place for the day or overnight, did you plan your trip particularly to go to the event? Yes No Not applicable; I live locally

If yes, where are you staying/did you stay? CIRCLE ONE.

With friends / relatives	In paid accommodation (e.g. hotel)	Other (please specify):
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PER DAY, how much money did you spend in the local area / surrounding region ON YOURSELF to attend the live music event (in £s)?

On local travel/transport	£	Merchandise at the event itself	£
On food and drink at the event/venue	£	On accommodation (if you stayed away from home)	£
On food and drink outside the event/venue	£	Ticket price	£

For the live music event you are attending/attended on Census day/night, what best describes the main reasons for attending? PLEASE CHOOSE A MAXIMUM OF THREE ANSWERS.

Fan of the artist/event	For the 'vibe' or atmosphere	To spend time with friends or family
Fan of the genre	To be entertained	To meet new people
To hear new music	To relax	To connect with my community
To support friends/family who are performing	Improves my health and well-being	To learn something new / for inspiration and new ideas

To support the venue / fan of the venue	Gets me out of the house	To dance / move to the music
Other (please specify):		

For which city is this survey being completed? CIRCLE OR TICK ONE.

Brighton	Glasgow	Leeds	Newcastle	Oxford	Southampton	Other (specify):
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For the live music event you attended on Census day/night, how did you travel to the venue? PLEASE TICK/CIRCLE ONE FOR THE LONGEST PART, BY DISTANCE, FOR YOUR JOURNEY.

Bicycle	Car or van	On foot/walking	Train
Bus, minibus or coach	Motorcycle, scooter or moped	Taxi	Underground, metro, light rail, tram
Other (please specify):			

On average, how many live music events do you attend PER MONTH?

	Ticketed	Free / non-ticketed
Concert and theatre venues or festivals		
Gigs, clubs and small venues		

On average how much do you spend PER MONTH?

Tickets for concert and theatre venues or festivals	£
Tickets for gigs, clubs and small venues	£
On recorded music (e.g. CDs/records/music downloads/streaming)?	£

About you. This section is necessary for us to be able to meaningfully group respondents' answers but it is not compulsory for you to provide this data. By giving us this data, you confirm that you have read the participant information (see uklivemusiccensus.org/home/audience-participant-information), consent to your personal information being used as described, and are happy to participate in this study.

Your age. PLEASE CIRCLE ONE.

Under 16	20-24	35-39	50-54	65-69	80-84
16-17	25-29	40-44	55-59	70-74	85 or older
18-19	30-34	45-49	60-64	75-79	Prefer not to say

Are you ..? Male Female Prefer not to say

If you live in the UK, what is your full postcode?

What is your ethnic group? TICK ONE ONLY.

White – British	Asian or Asian British – Indian
White – Irish	Asian or Asian British – Pakistani
White – Gypsy or Irish traveller	Asian or Asian British – Bangladeshi
White – Other white background*	Asian or Asian British – Chinese
Mixed – White and Black Caribbean	Asian or Asian British – Other Asian background*
Mixed – White and Black African	Black or Black British – African
Mixed – White and Asian	Black or Black British – Caribbean
Mixed – Any other Mixed/multiple ethnic background*	Black or Black British – Any other Black/African/Caribbean background*
* Other (please specify):	Arab
	Prefer not to say

Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? CIRCLE OR TICK ONE ONLY.

Yes, limited a lot	Yes, limited a little	No	Prefer not to say
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If you would like to be entered into the prize draw to win an iPad, please give us your email address. Go to our website for terms and conditions – www.uklivemusiccensus.org/#prize

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Please tick here if you are happy for us to get in contact with you for any follow-up questions