



Note that this is the version of the survey that was used in the UK Live Music Census in March 2017 and has since been refined and improved. Please go to the UK Live Music Census to download the latest version (available from February 2018).

Audience Online Survey

Thank you for your interest in the UK Live Music Census.

[Please click here to read the full participant information](#) for details on with whom your information will be shared and for how long it will be kept.

1. By ticking below you confirm that you have read the participant information, consent to your personal information being used as described, and are happy to participate in this study - you **MUST** tick the box in order to move on to the next question. * indicates that the question requires an answer. *

2. Your live music event

2. For which city are you completing the Census?

Brighton

Glasgow

Leeds

Liverpool

Newcastle

Oxford

Southampton

Other (please specify):

3. Did you attend a live music event on Census day/night (FOR LIVERPOOL: noon on Thursday 1st June to Friday 2nd June; FOR ALL OTHER UK: between noon on Thursday 9th March - noon on Friday 10th March)? *

Yes

No

4. Your live music activity on Census day/night

4. What was the artist/event name, venue and location for the live music event for which you are answering this question? If more than one, please tell us about both using / to separate the two events, e.g. gig / nightclub.

Artist/event	<input type="text"/>
Venue	<input type="text"/>
Location: city and/or postcode (if known)	<input type="text"/>
Date (DD/MM/YY)	<input type="text"/>

5. Which best describes the type of live music event you attended on Census day/night? Choose one.

- Blues
- Classical
- Country
- Dance / electronic
- Folk
- Grime
- Hip hop/rap
- Indie
- Jazz
- Metal
- Musical Theatre
- Opera/opera
- Pop
- Reggae/dub
- Rock
- Singer/songwriter
- Traditional Scottish/Irish
- Urban/R&B
- World
- Multi-genre, e.g. function band

Other, please specify:

6. Which of the following types of venue did you attend FOR LIVE MUSIC EVENT(s) on Census day/night? Choose one. If you attended more than one type of venue for live music, please select the venue type for the primary event and use the Comment box below to describe any other events. (For more detailed notes on live music venue types, [click here.](#))

- Bar, pub
- Restaurant/café with music
- Small music venue (smaller than 350 capacity)
- Medium music venue (351-650)
- Large music venue (larger than 651 capacity)
- Concert hall/auditorium
- Arts centre
- Theatre/opera house
- Church/place of worship
- Hotel or other function room
- Small (night)club (smaller than 500 capacity)
- Large (night)club (larger than 500 capacity)
- Arena
- Stadium
- Outdoor (including festivals) - small (less than 25,000 per day)
- Outdoor (including festivals) - medium (25,000-50,000 per day)
- Outdoor (including festivals) - large (more than 50,000 per day)
- Other (please specify):

Comments:

7. If relevant, how did you find out about the event you attended on Census day/night? Please tick all that apply.

- Word of mouth
- National media advertising/listings
- Local media advertising/listings
- Street press/online gig guides
- Poster / Flyer

- Venue brochure
- Venue's website/email
- Artist's website/email
- Social Media
- Other (please specify):

8. How did you travel to the event you attended on Census day/night? Select the option for the longest part, by distance, for your journey.

- Bicycle
- Bus, minibus or coach
- Car or van
- Motorcycle, scooter or moped
- On foot/walking
- Taxi
- Train
- Underground, metro, light rail, tram
- Other

9. Approximately how far in miles did you travel for the event you attended on Census day/night (ROUND TRIP - there and back again)?

miles

Total:

miles

10. As well as being an audience member, did you do any of the following on Census day/night? Tick all that apply.

- Sang to an audience or rehearsed for a performance (not karaoke)
- Played a musical instrument to an audience or rehearsed for a performance
- Rehearsed or performed in an opera / operetta or musical theatre
- Wrote music
- Took part in a carnival (e.g. as a musician, dancer or costume maker)
- Took part in street arts (an artistic performance that takes place in everyday surroundings like parks, streets or shopping centres, e.g. busking)
- Karaoke

Instrumental/vocal tuition as teacher

Instrumental/vocal tuition as pupil

Comments:

5. Your spend (Census day/night)

11. If you were/are visiting the area/region (where the event took place) for the day or overnight, did you plan your trip particularly to go to the event?

- Yes
 No
 Not applicable; I live locally

12. If yes, where are you staying/did you stay?

- With friends / relatives
 In paid accommodation (e.g. hotel)
 Not applicable; I live locally
 Other (please specify):

13. PER DAY, approximately how much money did you/are you spend/ing in the local area/surrounding region ON YOURSELF to attend the activity (in £s)?

On local travel/transport £

On food and drink at the event/venue £

On food and drink outside the event/venue £

Merchandise at the event itself £

On accommodation (if you stayed away from home) £

Ticket price £

Other purchases £

Total: £

14. Approximately how many days did you/are you spend/ing taking part in the event in total? If the event takes up only part of a day/evening, enter 1 in the box.

days

Total:

days

6. Your live music activity before/after Census day/night

As you did not attend a live music event on Census day/night, please answer the following questions about the last live music event that you attended and for the last twelve months.

15. What was the artist/event name, venue and location for the live music event for which you are answering this question?

Artist/event

Venue

Location: city and/or postcode (if known)

Date if known (DD/MM/YY)

16. Which best describes the last live music event you attended. Choose one.

- Blues
- Classical
- Country
- Dance / electronic
- Folk
- Grime
- Hip hop/rap
- Indie
- Jazz
- Metal
- Musical Theatre
- Opera/opera
- Pop
- Reggae/dub
- Rock
- Singer/songwriter
- Traditional Scottish/Irish
- Urban/R&B
- World
- Multi-genre, e.g. function band

Other (please specify):

17. Which of the following best describes the type of venue for the last live music event you attended? Choose one. (For definitions of venues, click here.)

- Bar, pub
- Restaurant/café with music
- Small music venue (smaller than 350 capacity)
- Medium music venue (351-650)
- Large music venue (larger than 651 capacity)
- Concert hall/auditorium
- Arts centre
- Theatre/opera house
- Church/place of worship
- Hotel or other function room
- Small (night)club (smaller than 500 capacity)
- Large (night)club (larger than 500 capacity)
- Arena
- Stadium
- Outdoor (including festivals) - small (less than 25,000 per day)
- Outdoor (including festivals) - medium (25,000-50,000 per day)
- Outdoor (including festivals) - large (more than 50,000 per day)
- Other (please specify):

18. How did you find out about the last live music event you attended? Please tick all that apply.

- Word of mouth
- National media advertising/listings
- Local media advertising/listings
- Street press/online gig guides
- Poster / Flyer
- Venue brochure
- Venue's website/email
- Artist's website/email

Social Media

Other (please specify):

19. How did you travel to the last live music event you attended? Select the option for the longest part, by distance, for your journey(s).

Bicycle

Bus, minibus or coach

Car or van

Motorcycle, scooter or moped

On foot/walking

Taxi

Train

Underground, metro, light rail, tram

Other

20. Approximately how far in miles did you travel for the last live music event you attended (ROUND TRIP - there and back again)?

miles

Total:

miles

7. Your spend on live music event before/after Census day/night

As you did not attend a live music event on Census day/night, please answer the following questions about the last live music event that you attended.

21. If you were visiting the area/region (where the event took place) for the day or overnight, did you plan your trip particularly to go to the event?

- Yes
- No
- Not applicable; I live locally

22. If yes, where did you stay?

- With friends / relatives
- In paid accommodation (e.g. hotel)
- Not applicable; I live locally
- Other (please specify):

23. PER DAY, approximately how much money did you spend in the local area / surrounding region ON YOURSELF to attend the event (in £s)?

On local travel/transport £

On food and drink at the event/venue £

On food and drink outside the event/venue £

Merchandise at the event itself £

On accommodation (if you stayed away from home) £

Ticket price £

Other purchases £

Total: £

24. Approximately how many days did you spend taking part in the event in total? If the event took up only part of a day/evening, enter 1 in the box.

days

Total:

days

8. Why you attended

25. For the live music event for which you answered the previous questions, what best describes the main reasons for attending? Choose a maximum of three answers.

- Fan of the artist/event
- Fan of the genre
- To hear new music
- To support friends/family who are performing
- To support the venue / fan of the venue
- For the 'vibe' or atmosphere – interaction within and between audiences and performers associated with feelings of collective experience
- To be entertained
- To relax
- Improves my health and well-being
- Gets me out of the house
- To spend time with friends or family
- To meet new people
- To connect with my community
- To learn something new / for inspiration and new ideas
- To dance / move to the music
- Other (please specify):

10. Your live music activity over the past 12 months

29. Which best describes the type(s) of live music event(s) you have attended over the past 12 months? Tick all that apply.

- Blues
- Classical
- Country
- Dance / electronic
- Folk
- Grime
- Hip hop/rap
- Indie
- Jazz
- Metal
- Musical Theatre
- Opera/opera
- Pop
- Reggae/dub
- Rock
- Singer/songwriter
- Traditional Scottish/Irish
- Urban/R&B
- World
- Multi-genre, e.g. function band
- Other (please specify):

30. As well as being an audience member, did you do/have you done any of the following over the past 12 months? Tick all that apply.

- Sang to an audience or rehearsed for a performance (not karaoke)
- Played a musical instrument to an audience or rehearsed for a performance
- Rehearsed or performed in an opera / operetta or musical theatre
- Wrote music
- Took part in a carnival (e.g. as a musician, dancer or costume maker)

- Took part in street arts (an artistic performance that takes place in everyday surroundings like parks, streets or shopping centres, e.g. busking)
- Karaoke
- Instrumental/vocal tuition as teacher
- Instrumental/vocal tuition as pupil

31. Which of the following types of venue did you attend FOR LIVE MUSIC EVENTS over the past 12 months? Tick all that apply. (Hover over venue type for definition on desktop browser. On mobile devices, click here.)

- Bar, pub
- Restaurant/café with music
- Small music venue (smaller than 350 capacity)
- Medium music venue (351-650)
- Large music venue (larger than 651 capacity)
- Concert hall/auditorium
- Arts centre
- Theatre/opera house
- Church/place of worship
- Hotel or other function room
- Small (night)club (smaller than 500 capacity)
- Large (night)club (larger than 500 capacity)
- Arena
- Stadium
- Outdoor (including festivals) - small (less than 25,000 per day)
- Outdoor (including festivals) - medium (25,000-50,000 per day)
- Outdoor (including festivals) - large (more than 50,000 per day)
- Other (please specify):

32. How did you travel to live music events over the last 12 months in general? Choose the three most common forms of transport you used.

- Bicycle
- Bus, minibus or coach
- Car or van
- On foot/walking
- Taxi

- Train
- Underground, metro, light rail, tram
- Other

33. On average, how many music festivals do you attend PER YEAR?

- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- More than 10

34. Thinking about MUSIC FESTIVALS only, on average, how much do you spend PER YEAR (in £) on MUSIC FESTIVALS? Leave blank if you don't attend music festivals.

Tickets / entry fees	£	<input type="text"/>
Food, beverages and other consumables	£	<input type="text"/>
Travel expenses specific to music festivals	£	<input type="text"/>
Accommodation and related expenses	£	<input type="text"/>
Total:	£	<input type="text"/>

11. Ticket re-selling opt-in

35. Would you be willing to answer two short questions on re-selling tickets? *

Yes

No

12. Ticket re-selling

36. In the past 12 months, have you had to re-sell a ticket for a live music event, i.e. have you ever purchased a ticket and then found you could not attend?

- Yes – resold for a profit
- Yes – resold at face value
- Yes – resold for less
- Yes – gave it away free
- Yes – but it went to waste
- No

37. In the past 12 months, did you buy a music festival or concert ticket for the purpose of reselling it at a profit?

- Yes
- No

Comments:

13. Volunteering opt-in

38. Would you be willing to answer two short questions on volunteering in the live music sector? *

Yes

No

14. Volunteering

39. If you have undertaken any voluntary work within the live music sector over the past 12 months, why? Tick all that apply.

- Got free tickets
- Had spare time to volunteer
- Wanted to meet people/make friends
- Helped out friends/family
- Opportunity to use existing skills
- Opportunity to learn new skills
- Helped me get on in my career
- Opportunity to get a recognised qualification
- Put on live music events in voluntary capacity
- I haven't undertaken any voluntary work within the live music sector over the past 12 months
- Other (please specify):

40. Approximately how much of your time have you given in volunteering within the live music sector over the past 12 months?

hours

Total:

hours

15. Valuing live music

This section is really important for us to understand why you value live music and what you get from it - it's the last bit of the survey before the final, quick About You section so do please take some time to answer the questions.

41. If you can, please name a venue which has been particularly important to you as a music fan and say a few words about why that venue has been important. (Box will expand to fit your comments.)

Venue

Location

Why important to you

42. What do you get out of live music? What would you say are the most important (intangible) things that you take away from live music? (Box will expand to fit your comments.)

43. If you can, describe live music in your local town/city in three words. You may wish to use the box to comment further on your choice. (Box will expand to fit your comments.)

1

2

3

Comments:

16. About you

And finally, some quick questions about you – this section is necessary for us to be able to meaningfully group respondents' answers although it is not compulsory for you to provide this data.

44. Which of the following types of music do you like? (Tick as many as apply.)

- Blues
- Classical
- Country
- Dance / electronic
- Folk
- Grime
- Hip hop/rap
- Indie
- Jazz
- Metal
- Musical Theatre
- Opera/opera
- Pop
- Reggae/dub
- Rock
- Singer/songwriter
- Traditional Scottish/Irish
- Urban/R&B
- World
- Other (please specify):

45. To which of the following age groups do you belong?

- Under 16
- 16-17
- 18-19
- 20-24
- 25-29
- 30-34

- 35-39
- 40-44
- 45-49
- 50-54
- 55-59
- 60-64
- 65-69
- 70-74
- 75-79
- 80-84
- 85 or older
- Prefer not to say

46. If you live in the UK, what is your full postcode? Please leave a clear space of one character between the two parts of the postcode, i.e. EH8 9DF, not EH89DF. This information will only be used for research, not for marketing purposes.

47. If you live overseas, what is your country of residence?

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan
- Bahamas, The
- Bahrain
- Bangladesh
- Barbados

- Belarus
- Belgium
- Belize
- Benin
- Bhutan
- Bolivia
- Bosnia and Herzegovina
- Botswana
- Brazil
- Brunei
- Bulgaria
- Burkina Faso
- Burma
- Burundi
- Cambodia
- Cameroon
- Canada
- Cape Verde
- Central African Republic
- Chad
- Chile
- China
- Colombia
- Comoros
- Congo, Democratic Republic of the
- Congo, Republic of the
- Costa Rica
- Cote d'Ivoire
- Croatia
- Cuba
- Cyprus
- Czech Republic
- Denmark
- Djibouti

- Dominica
- Dominican Republic
- East Timor (see Timor-Leste)
- Ecuador
- Egypt
- El Salvador
- Equatorial Guinea
- Eritrea
- Estonia
- Ethiopia
- Fiji
- Finland
- France
- Gabon
- Gambia, The
- Georgia
- Germany
- Ghana
- Greece
- Grenada
- Guatemala
- Guinea
- Guinea-Bissau
- Guyana
- Haiti
- Holy See
- Honduras
- Hong Kong
- Hungary
- Iceland
- India
- Indonesia
- Iran
- Iraq

- Ireland
- Israel
- Italy
- Jamaica
- Japan
- Jordan
- Kazakhstan
- Kenya
- Kiribati
- Kosovo
- Kuwait
- Kyrgyzstan
- Laos
- Latvia
- Lebanon
- Lesotho
- Liberia
- Libya
- Liechtenstein
- Lithuania
- Luxembourg
- Macau
- Macedonia
- Madagascar
- Malawi
- Malaysia
- Maldives
- Mali
- Malta
- Marshall Islands
- Mauritania
- Mauritius
- Mexico
- Micronesia

- Moldova
- Monaco
- Mongolia
- Montenegro
- Morocco
- Mozambique
- Namibia
- Nauru
- Nepal
- Netherlands
- Netherlands Antilles
- New Zealand
- Nicaragua
- Niger
- Nigeria
- North Korea
- Norway
- Oman
- Pakistan
- Palau
- Palestinian Territories
- Panama
- Papua New Guinea
- Paraguay
- Peru
- Philippines
- Poland
- Portugal
- Qatar
- Romania
- Russia
- Rwanda
- Saint Kitts and Nevis
- Saint Lucia

- Saint Vincent and the Grenadines
- Samoa
- San Marino
- Sao Tome and Principe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Korea
- South Sudan
- Spain
- Sri Lanka
- Sudan
- Suriname
- Swaziland
- Sweden
- Switzerland
- Syria
- Taiwan
- Tajikistan
- Tanzania
- Thailand
- Timor-Leste
- Togo
- Tonga
- Trinidad and Tobago
- Tunisia

- Turkey
- Turkmenistan
- Tuvalu
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Yemen
- Zambia
- Zimbabwe

48. Your gender - are you ..?

- Male
- Female
- Prefer not to say

49. What is your ethnic group? Tick one only.

- White – British
- White – Irish
- White – Gypsy or Irish traveller
- White – Other white background*
- Mixed – White and Black Caribbean
- Mixed – White and Black African
- Mixed – White and Asian
- Mixed – Any other Mixed/multiple ethnic background*
- Asian or Asian British – Indian
- Asian or Asian British – Pakistani

- Asian or Asian British – Bangladeshi
- Asian or Asian British – Chinese
- Asian or Asian British – Other Asian background*
- Black or Black British – African
- Black or Black British – Caribbean
- Black or Black British – Any other Black/African/Caribbean background*
- Arab
- Prefer not to say

50. Your marital status - are you?

- Single
- Living with partner
- Married / in a civil partnership
- Separated, but still legally married / in a civil partnership
- Divorced / civil partnership legally dissolved
- Widowed / surviving partner from a civil partnership
- Prefer not to say

51. How many children under 16 live in your household?

- 0
- 1
- 2
- 3
- 4
- 5
- 6
- More than 6
- Prefer not to say

52. Which best describes your current employment status? If more than one, please choose the option which describes how you spend the majority of your time - you may wish to use the Comment box to give further information.

- Self-employed

- Employed full time
- Employed part time
- Looking after the home or family
- Permanently retired from work
- Unemployed and seeking work
- At school
- In further/higher education
- Government work/training scheme
- Permanently sick or disabled
- Unable to work due to short-term illness or injury
- Prefer not to say

Comments:

53. Thinking about the person in the household with the largest income, what were their pre-tax earnings last year?

- Up to £5,199
- £5,200 and up to £10,399
- £10,400 and up to £15,599
- £15,600 and up to £20,799
- £20,800 and up to £25,999
- £26,000 and up to £31,199
- £31,200 and up to £36,399
- £36,400 and up to £51,999
- £52,000 and above
- Prefer not to say

54. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- Yes, limited a lot
- Yes, limited a little
- No
- Prefer not to say

55. Do you have access requirements that need to be met in order to attend live music events? *

- Yes
- No
- Prefer not to say

17. Access opt-in

56. Would you be willing to answer four more short questions about your experiences? *

Yes

No

18. Access

57. Did you look up disabled access information on the venue website in advance of going to the event about which you answered questions previously?

Yes

No

58. If yes, did you find what you needed?

Yes

No

59. Did you need to contact the venue in advance to book or check anything related to an access requirement in order to attend?

Yes

No

60. If yes, what? Tick as many as apply.

Book PA ticket

Book use of viewing area / accessible seating

Check / arrange step-free access into the venue

Check accessible toilet provision

Other (please specify):

61. Would you like to hear more about Attitude Is Everything, the charity which works to improve Deaf and disabled people's access to live music by working in partnership with audiences, artists and the music industry? If yes, please ensure that you fill in your email address in the next question.

Yes

No

19. Prize draw and contact details

62. If you would like to be entered into the prize draw to win an iPad, please give us your email address. [Click here for terms and conditions.](#)

63. Please tick here if you are happy for us to get in contact with you for any follow-up questions - please ensure that you have entered your email address above if so.

64. Please use the space below to tell us about any aspect of your live music experiences in your local area which you feel has not already been covered.

