



Note that this is the version of the survey that was used in the UK Live Music Census in March 2017 and has since been refined and improved. Please go to the UK Live Music Census to download the latest version (available from February 2018).

Venue Online Survey

Thank you for your interest in the UK Live Music Census.

[Please click here to read the full participant information](#) for details on with whom your information will be shared and for how long it will be kept.

1. By ticking below you confirm that you have read the participant information provided, consent to your personal information being used as described and are happy to participate in this study - you **MUST** tick the box in order to move the next question.* indicates that the question requires an answer. *

2. About your live music promotion

2. What is the name and location of the venue for which you are completing this survey? *

Venue name *

Venue location (city/town) *

Venue location (postcode) *

3. Is your venue in an urban or rural location?

- Urban
- Rural
- Don't know

4. How would you best describe your venue? Please use Comments box to give further detail. (Hover over venue type for definition on desktop browser. On mobile devices, click here.)

- Bar, pub
- Restaurant/café with music
- Small music venue (smaller than 350 capacity)
- Medium music venue (351-650)
- Large music venue (larger than 651 capacity)
- Concert hall/auditorium
- Arts centre
- Theatre/opera house
- Church/place of worship
- Hotel or other function room
- Small club (smaller than 500 capacity)
- Large club (larger than 500 capacity)
- Arena
- Stadium
- Outdoor - Small (fewer than 25,000 per day)
- Outdoor - Medium (25,000-50,000 per day)
- Outdoor - Large (more than 50,000 per day)

Other (please specify):

Comments:

5. What broadly defined styles of live music do you regularly host/promote? Tick all that apply.

- Blues
- Classical
- Country
- Dance / electronic
- Folk
- Grime
- Hip hop/rap
- Indie
- Jazz
- Metal
- Musical Theatre
- Opera/opera
- Pop
- Reggae/dub
- Rock
- Singer/songwriter
- Traditional Scottish/Irish
- Urban/R&B
- World
- Multi-genre, e.g. function band
- Other (please specify):

6. Do you regularly feature? Tick as many as apply.

- Orchestras
- Chamber music ensembles
- Choirs

- Opera
- Solo artists
- Duos
- Original bands
- Cover bands
- Open mic
- Open folk or traditional music sessions
- Open jam sessions (other genres)
- DJs – modern chart/pop
- DJs – retro chart/pop
- DJs – specialist electronic dance music
- DJ's – other genres (funk, hip-hop, jazz, eclectic)
- Big bands
- Other (please specify):

7. What is your licensed audience capacity?

Main live music space

Live music space 2

Live music space 3

Live music space 4

Other space(s)

Total cap.

8. On average, please estimate what percentage of your live music attendees are? Your answer should total 100%.

Under 18
%

18-30
%

31-50
%

51+
%

Total:
%

Comments:

9. For how many years has your venue or business continuously been hosting live music?

- Less than a year
- 1-2 years
- 2-5 years
- 5-10 years
- 10-20 years
- 20-30 years
- More than 30 years

3. Venue operation

10. Please estimate to the best of your ability the size of your **AVERAGE ATTENDANCE** for live music by day and season. This question is particularly important for us to estimate annual attendances and economic value. If you have more than one space for live music, please estimate the size of your crowd in the main auditorium and use the **Comments** box for information about additional spaces.

	Sunday- Wednesday	Thursday	Friday	Saturday
Jan/Feb/Mar	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Apr/May/June	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Jul/Aug/Sep	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Oct/Nov/Dec	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Comments:

11. Compared to 2015, did audience numbers in general for your live music events in 2016 increase or decrease?

- Increased
- Stayed the same
- Decreased

12. On average, how often do you host/stage live music?

- Every day
- 5-6 times a week
- 3-4 times a week
- Once or twice a week
- 3 or 4 times a month
- Fortnightly
- Monthly
- 3 or 4 times a year
- Once or twice a year

Comments:

13. On which nights of the week does this usually happen?

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

14. What are your regular opening hours? If different for different days of the week, please specify in Comments box.

[drop-down options were 09.00-10.00, 10.00-11.00, 11.00-12.00 ... 07.00-08.00, 08.00-09.00]

Open

Close

Comments:

15. Do you regularly host more than one live music event per day (e.g. gig followed by club night)?

- Yes
- No

If 'Yes', why?

16. Does your venue have a permanent in-house PA (suitable for amplifying live music/DJs)?

- Yes

No

17. Is your venue part of a cluster of venues or independent?

Part of a cluster

Independent

Other (please specify):

18. In an average year, what is the average percentage of touring/non-local music in your venue?

%

Total:

%

19. Is programming and/or presenting (live) music the only function of your organisation?

*

Yes

No

4. Venue operation (cont.)

20. What kind of other function(s) does your venue offer as well as (live) music? Tick all that apply.

- Social & Education (cultural actions, community work, courses)
- Tools & space for musicians (rehearsal studios, recording, studios, resource centre)
- Support for artists' projects (artist residency programme, administrative and technical trainings)
- Bar / restaurant (outside concert hours)
- Exhibition / Photo Gallery
- Cinema and Film
- Multimedia and Audiovisual art
- Theatre / Dance
- Other (non-music) activities

Comments:

5. Venue operation (cont.)

21. Is your venue open to under-18s?

- Yes, always
- Yes, with restrictions according to time of day
- Yes, with restrictions depending on the event
- No, with some exceptions
- No, never

If not, why not?

22. Do you feel that, in general, you sell more or fewer alcoholic drinks when live music is on?

- More alcohol sales when live music is on
- About the same
- Less alcohol sales when live music is on
- n/a - we don't sell alcohol
- n/a - we always have live music/are only open for gigs
- Don't know

Comments:

23. When booking music into the venue, do you use?

- In-house booker only
- A mixture of in-house booker and some local/national promoters
- External bookings only from local/national promoters

24. Do you promote in other venues, i.e. as well as the venue for which you are completing this survey?

- Yes
- No

If 'Yes', why?

6. Your staff

25. How many staff do you employ on average per live music event?

Musicians (not DJs)	<input type="text"/>
DJs	<input type="text"/>
Venue staff (e.g. bar staff, front of house staff)	<input type="text"/>
Production staff (e.g. sound engineer, promoter's rep)	<input type="text"/>
Door staff (box office)	<input type="text"/>
Door staff (security)	<input type="text"/>
Total:	<input type="text"/>

Comments:

26. Not including musicians, how many staff do you employ? Please give as either figures as or % of total.

Full-time staff	<input type="text"/>
Part-time staff	<input type="text"/>
Casual staff	<input type="text"/>
Volunteers	<input type="text"/>
Total:	<input type="text"/>

27. Staff salaries

£ average full-time salary	<input type="text"/>
£ average part-time salary	<input type="text"/>
Total:	<input type="text"/>

28. Staff labour intensity

Average hours a full-time staff works per week	<input type="text"/>
Average hours a part-time staff works per week	<input type="text"/>
Total:	<input type="text"/>

29. If your venue is open on days/nights when you don't host live music, do you employ extra staff when you do host live music events?

- Yes
- No
- Not applicable

30. If 'yes', roughly how many extra staff hours do you employ on a night with live music compared to one without?

hours

Total:

hours

7. Census night opt-in

31. Did your venue host a live music event between noon on Thursday 9th March and noon on Friday 10th March 2017? *

Yes

No

8. Census day/night number of events

32. How many events did your venue host on Census day/night? For example, if you hosted a gig followed by a club night, this would count as 2 events.

- 1
- 2
- 3
- 4
- 5 or more

9. Event 1 on Census night (noon on Thursday 9th March and noon on Friday 10th March 2017)

The following questions are essential for us to be able to calculate the economic value of live music in your area so please complete them to the best of your ability.

33. For the event you hosted on Census day/night, what was this and what was the total audience attendance for the event?

Name of event

Total audience numbers for the event

34. For the event you hosted on Census night, roughly what was the income from (in £s or as % of total income)?

Ticket sales

Food/drink sales

Other: Please specify

Total:

Other

10. Event 2 on Census night (noon on Thursday 9th March and noon on Friday 10th March 2017)

The following questions are essential for us to be able to calculate the economic value of live music in your area so please complete them to the best of your ability.

35. For the second event you hosted on Census day/night, what was this and what was the total audience attendance for the event?

Name of event

Total audience numbers for the event

36. For the second event you hosted on Census night, roughly what was the income from (in £s or as % of total income)?

Ticket sales

Food/drink sales

Other: Please specify

Total:

Other

11. Event 3 on Census night (noon on Thursday 9th March and noon on Friday 10th March 2017)

The following questions are essential for us to be able to calculate the economic value of live music in your area so please complete them to the best of your ability.

37. For the third event you hosted on Census day/night, what was this and what was the total audience attendance for the event?

Name of event

Total audience numbers for the event

38. For the third event you hosted on Census night, roughly what was the income from (in £s or as % of total income)?

Ticket sales

Food/drink sales

Other: Please specify

Total:

Other

12. Event 4 on Census night (noon on Thursday 9th March and noon on Friday 10th March 2017)

The following questions are essential for us to be able to calculate the economic value of live music in your area so please complete them to the best of your ability.

39. For the fourth event you hosted on Census day/night, what was this and what was the total audience attendance for the event?

Name of event

Total audience numbers for the event

40. For the fourth event you hosted on Census night, roughly what was the income from (in £s or as % of total income)?

Ticket sales

Food/drink sales

Other: Please specify

Total:

Other

13. Event 5 on Census night (noon on Thursday 9th March and noon on Friday 10th March 2017)

The following questions are essential for us to be able to calculate the economic value of live music in your area so please complete them to the best of your ability.

41. For the fifth event you hosted on Census day/night, what was this and what was the total audience attendance for the event?

Name of event

Total audience numbers for the event

42. For the fifth event you hosted on Census night, roughly what was the income from (in £s or as % of total income)?

Ticket sales

Food/drink sales

Other: Please specify

Total:

Other

14. Policies and licences

43. Do you have or are you signed up to any of the following? Tick all that apply.(Click on links for further information.)

- [Access Starts Online \(Attitude Is Everything\)](#)
- [Charter of Best Practice \(Attitude is Everything\)](#)
- [Child Protection Policy](#)
- [Creative Industry Green / Creative IG Tools \(Julie's Bicycle\)](#)
- [Musicians' Union's Fair Play Venue Scheme](#)
- [PPL Licence](#)
- [PRS for Music Licence](#)
- [Sexual Harassment Policy](#)

15. Sustainability and accessibility

44. Please tick if your venue has, uses, or does the following. Tick all that apply.

- An up-to-date environmental policy
- An up-to-date environmental action plan
- A green team or sustainability coordinator
- Measure your environmental impact e.g. track energy use
- Renewable energy supplier or green tariff electricity
- Your own renewable energy source, e.g. solar panels
- Staff cycle scheme
- Encourage use of public transport
- LED stage lights
- LED front of house lights
- Consider environmental credentials of suppliers or purchases
- Other (please specify):

45. Do you have or do any of the following? Tick all that apply.

- Dedicated person responsible for overseeing access for Deaf and disabled people
- Information on your website specifically for Deaf and disabled customers
- Step-free access from the street to your performance space (permanent or via temporary ramp) FOR AUDIENCES
- Step-free access from the street to your stage (permanent or via temporary ramp) FOR ARTISTS
- Dedicated access for loading/unloading
- Functioning accessible toilet
- Box office hearing loop
- Dedicated accessible seating positions / a viewing platform / a viewing area
- Provide free tickets for personal assistants / carers / support workers of Deaf and disabled customers
- Provide parking for customers
- Provide dedicated Blue Badge parking for customers
- 'Access to performance' services (e.g. hearing loop in performance space / British Sign Language interpretation / Captioning / Audio Description)
- Assistance dog policy
- Policy to enable customers to consume their own food and drink in the venue if this is related to a medical requirement

- Policy regarding strobe lighting in case someone needs to request details due to a medical condition
- Other (please specify):

46. Have you or your staff ever received Disability Awareness Training?

- Yes
- No
- Don't know

16. Cultural value

The following questions are essential for us to be able to understand the cultural value of live music so please complete them to the best of your ability.

47. Do you do any of the following? Tick all that apply.

- Provide space for free for MUSIC-RELATED activities such as rehearsing, recording, or choir practice
- Hire out space for MUSIC-RELATED activities (see above)
- Provide space for free for NON-MUSIC-RELATED activities, e.g. language classes, religious societies, yoga, parent/baby activities, reading groups, weddings
- Hire out space for NON-MUSIC-RELATED activities (see above)
- Provide space for posters and flyers for cultural activities EXTERNAL TO your own venue
- Have formal or informal links with educational communities (universities, schools and colleges), e.g. knowledge share and project work, work placements/experience for students, lecturing, consultancy
- Provide both performance and social spaces for entry level musicians
- Provide volunteering and internship opportunities
- Provide access to apprenticeship schemes
- Bring in third party investment, e.g. sponsorship
- Charity work
- Contribute to local initiatives to combat anti-social behaviour, e.g. Camden's Quiet Streets initiative
- Actively develop and maintain networks within the local live music sector

Comments:

48. What do you think are the main contributions that live music and your live music venue makes to your local area? (This is useful for us to understand the cultural value of live music from those who are directly involved in its creation.)

17. Pathways and barriers to success

49. What factors do you think MOST influence audience attendance at your live music events? Choose the THREE most important.

- Weather
- Ticket prices
- Advertising
- Venue
- Time of year
- Time of day
- Day of week
- Support acts
- Other (please specify):

50. How much, if at all, have the following (negatively) impacted on your live music events in the past twelve months?

	Extreme or strong impact	Moderate impact	Slight or no impact	No opinion/don't know
Planning and property development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Noise-related complaints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Licensing issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health and safety issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking/loading issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other

51. And how much, if at all, have the following impacted in the past twelve months?

	Extreme or strong impact	Moderate impact	Slight or no impact	No opinion/don't know
Diminishing audiences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increasingly competitive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Extreme or strong impact	Moderate impact	Slight or no impact	No opinion/don't know
environment between venues and promoters				
Increased size/number of music festivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cost of paying bands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cost of labour/staff wages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Noise limiter/sound level meter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Closure of other local venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased business rates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify):

52. Do you think that you will be promoting/hosting fewer or more live music events three years from now, and why?

- Many more
- More
- About the same
- Fewer
- Much fewer

Why?

53. Would you be willing to answer three more questions on pathways and barriers to success? *

- Yes
- No

18. Pathways and barriers to success (cont.)

54. If appropriate, please describe the most significant problems you have faced as a live music venue – how, if at all, were they resolved? (This is useful for us to be able to understand and promote best practice within the sector. If you do not wish to answer here but are willing to follow up in email or interview please state here and add email address for correspondence.)

55. What, if any, barriers exist that impact on putting on live music in your locale? (This is useful for us to better understand the issues facing the live music sector in your area to provide evidence to policy-makers, etc. to enact change.)

56. What could the government (local, national and/or UK) do, if anything, to improve the live music scene? (We will endeavour to pass on sensible suggestions to policy-makers in order to enact change where possible.)

19. Economic impact

You may need to gather financial data to answer this section - you can 'save and continue' at any point if necessary. PLEASE NOTE THAT IT IS NOT COMPULSORY TO COMPLETE THIS SECTION BUT PLEASE DO CONTINUE TO THE END OF THE SURVEY AS THERE ARE STILL IMPORTANT QUESTIONS TO COME. This information is vital for us to be able to make calculations about economic value. Please be assured that it will be treated with the strictest of confidence and will be stored securely. The data will never be used in a way that could identify an individual venue.

57. In the last 12 months, approximately what was the total income of your organisation related to live music activities?

£

Total: £

58. What was your income from live music over the last 12 months for the following (either in £s or as % of total income)?

Ticket sales	<input type="text"/>
Hire fees	<input type="text"/>
Food/drink	<input type="text"/>
Merchandise	<input type="text"/>
Public or charitable funding	<input type="text"/>
Other income source (please specify)	<input type="text"/>
Total:	<input type="text"/>

Other

59. In the last 12 months, what were your total operating expenditures (either in £s or as % of turnover)?

£

%

Total:

60. Please give a rough breakdown of this figure as per the headings below (either in £s or as % of operating expenditure). Please note that spend on artist pay is in a later question.

Venue staff (e.g. bar, production)

Security staff	<input type="text"/>
Consumables (e.g. food and beverages, merchandise)	<input type="text"/>
Rent	<input type="text"/>
Business rates	<input type="text"/>
Insurances	<input type="text"/>
Licences and permits	<input type="text"/>
Capital / infrastructure	<input type="text"/>
Utilities	<input type="text"/>
Other expenses	<input type="text"/>
Total:	<input type="text"/>

Comments:

61. Do you receive public or charitable funding?

- Yes
- No
- Prefer not to say

20. Funding (cont.)

62. If 'yes', approximately how much of your annual income comes from public or charitable funding?

- None
- 1-10%
- 11-20%
- 21-30%
- 31-40%
- 41-50%
- More than 50%

63. From which organisations do you receive funding? Please tick all that apply.

- Arts Council England
- Arts Council Wales
- Creative Scotland
- Arts Council of Northern Ireland
- Help Musicians UK
- PRS for Music Foundation
- BPI (British Phonographic Industry) / UKTI (UK Trade & Investment) Music Export Growth Scheme
- Creative Europe Desk UK
- Youth Music
- Big Lottery Fund
- The Prince's Trust
- Local authority/council
- Other (please specify):

21. Economic impact (opt-in)

64. Would you be willing to answer five more questions on income/expenditure? *

Yes

No

22. Economic impact (cont.)

65. In an average year, what percentage of your live music events are? (Your answer should total 100%.)

Internal promotions

External promotions (hires)

Total:

66. What was the total number of live music activities (concert + club/dance nights) in your venue in the last 12 months?

[drop-down options in the original survey here were 0-50, 51-100, 101-150, 151-200, 201-250, 251-300, More than 300. For future censuses it is recommended that zero is a separate option and also that the ranges are smaller as the data for the 2017 census was skewed to the left]

Paid entrance live music activity

Free entrance live music activity

Comments:

67. In the last twelve months, roughly how much did you spend on artist pay?

Flat fee direct to artist £

Flat free direct to agent £

Total: £

68. How do you pay artists? Tick all that apply. (Hover over type of promoter-artist deal for definition on desktop browser. On mobile devices, click here.)

- Pay-to-play
- Ticket allocation
- Free
- In-kind
- Busking
- Promoter-artist split

- Profit minus guarantee
- Flat fee
- Guaranteed fee plus profit
- Salaried

Comments:

69. Do you charge musicians to sell merchandise in your venue?

- Yes
- No

If 'yes', how much do you charge (£ or % of merch sales)?

23. Prize draw and contact details

70. If you would like to be entered into the prize draw to win an iPad, please give us your email address. [Click here for terms and conditions.](#)

71. Please tick here if you are happy for us to get in contact with you for any follow-up questions.

72. Please use the space below to tell us about any aspect of your live music experiences in your local area which you feel has not already been covered.

